

## Introducing: The PIMA Management Division



In early September 2008, the PIMA Board and the TAPPI Board approved the final steps of welcoming PIMA as the new Management Division of TAPPI. The new division will be the management resource for all other groups within TAPPI.

In name, the new division will still use the PIMA brand, which has been a trusted source of industry-specific management information for more than 90 years.

The working committees and local sections within PIMA will remain intact unless the committee or local sections would like to make a change. The PIMA local sections may retain their

names (i.e. Dixie PIMA) and use both the PIMA logo and TAPPI logo. The PIMA Board will become the PIMA Executive Council, and its current leadership will remain intact. The Executive Council will report to the TAPPI Board. The TAPPI Board reports to the entire membership.

The prestigious National PIMA Awards will belong to the PIMA Management Division. TAPPI has offered its nominating and award support system to help give the awards the recognition they deserve. The PIMA Management Division mission and purpose remain the same.

### Fee included with TAPPI membership

For members, one of the most immediate benefits of this new structure is that PIMA Management Division Membership will now be included in your TAPPI Membership, with no additional fee. A simple check box on the TAPPI membership application can make any TAPPI member a member of the PIMA Management Division, eligible for all member benefits, including access to the TAPPI e-library and discounts on products and services such as TAPPI PRESS products, events, training and standards.

PIMA members polled about the new structure have responded with excitement and enthusiasm. They cite the benefits of combined financial and volunteer resources, as well as the opportunity to attract new members to PIMA and to offer expanded services to current members of TAPPI. To learn more, contact Mary Beth Cornell at [mcornell@pimaweb.org](mailto:mcornell@pimaweb.org). Thanks to all members for their support!

## TAPPI to launch bioenergy newsletter

Bioenergy and biomass technologies are more than just an industry issue—these topics have surged to the forefront of our social and political agendas as well.

To help meet the industry's need to stay informed and engaged in this important area, *Bioenergy Technologies Quarterly* (BTQ) will launch as a new TAPPI electronic newsletter on Dec. 1, 2008. The publication is a response to interest and feedback received at TAPPI's International Bioenergy & Bioproducts Conference last August in Portland, OR.

BTQ will contain the latest news, developments and statistics in four key cellulosic biorefinery arenas: thermochemical, fermentation/sugar platforms, pyrolysis and the general "biomass" sector. It will focus on bioenergy and sustainable fuels activities around the world, with particular emphasis on applied technologies and operating biorefineries. All feedstock areas will be covered, with primary concentration on woody biomass and applications in the forest and paper industries.

BTQ will contain information of particular interest to engineers, power and steam personnel, pulping special-

# Plan now for PaperCon '09 sponsorship

More than 1,000 attendees came to PaperCon '08 in Dallas last May, making it the event of the year for anyone doing business in the pulp and paper industry. The crowds included a higher percentage of mill attendees than at any other event in recent years. PaperCon '09 will be May 31-June 3, 2009, in St. Louis, MO.

With the theme "Gateway to Success: People, Planet and Innovation," planning for PaperCon '09 is already under way. If you want to be part of the excitement as a sponsor or exhibitor, now is the time to reserve your space! A complete Sponsorship and Exhibitor Prospectus is available at [www.tappi.org/papercon09](http://www.tappi.org/papercon09).



## Why sponsor or exhibit at PaperCon '09?

In addition to the chance to meet the industry's top decision-makers, there are many other compelling reasons to make sure your company is participating in this multi-track event:

- Peer-reviewed TAPPI technical program will attract technical customers
- PIMA management program will attract executive-level customers
- Registration incentives will bolster mill attendance
- Two receptions, three lunches and other hosted hospitality options
- Exhibits open for three days during the conference
- Exhibit layout maximizes customer interaction
- Registration list distributed to all exhibitors

Hotel information, exhibit hall floor plans and more detailed information about PaperCon '09 is available at [www.tappi.org/papercon09](http://www.tappi.org/papercon09). For more information about

sponsorship and exhibiting, e-mail E. Lindsay Beddingfield at [elbeddingfield@knology.com](mailto:elbeddingfield@knology.com), or call +1 334 271-3318. See you in St. Louis!

ists, bioenergy producers inside and outside of the industry, suppliers, consultants, investment/financial community, legal, and management/administrative professionals.

It will be distributed quarterly, and is available free to TAPPI members. It will also be available to non-members through a paid



subscription.

BTQ's editorial staff welcomes input regarding focus, content and direction for this new publication. TAPPI members and non-members can send suggestions, questions and comments to [bioenergy@tappi.org](mailto:bioenergy@tappi.org). News items for possible inclusion in BTQ should be sent to the same e-mail address.